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Schotex Global® Welcomes Mats Jengard as Nordic Sales Director

HONG KONG (September 1, 2026) – Sustainable and high-performance textile and textile technology developer Schotex Global® Co. Ltd**.** announces it has named outdoor industry sales veteran Mats Jengard as its head of sales for the Nordic region.

Jengard brings more than 25 years of successful sales and project management experience to his position at Schotex. Based in Sweden, Jengard has served as sales manager for established outdoor performance brands, including Norrona, PrimaLoft and W.L. Gore & Associates.

Designed in Switzerland, developed from European raw materials, and manufactured on European machinery, the Schotex Global collection pairs Swiss design heritage with the efficiency of Asian manufacturing. Schotex Global textiles range from its ACTIVE double weave constructions and FLEX single-layer textiles with exceptional 4-way stretch comfort to its TERRA natural fiber and technical synthetic blends and its SHIELD ultimate weather protection 2- or 3-layer laminates.

“We see great potential for Schotex in Northern Europe with the addition of Mats to our team, and are excited for him to introduce our product offerings to the outdoor performance brands in his Nordic region,” said Schotex Co-Founder and CEO Gwen Hsu. “His deep experience with global brands, collaborative work style, and focus on guiding long-term partnership programs with exceptional customer service align perfectly with our company goals and working principles. He is also a passionate outdoorsman who understands exactly what our consumers need and look for in their garments.”

Outside of work, Jengard enjoys alpine skiing, downhill biking, hiking, as well as golf. He resides in Trollhättan, Sweden, with his wife of 30 years, their kids and dog.

Jengard can be reached directly at mats.jengard@schotex-global.com. For more information, visit Schotex-Global.com.

About Schotex Global Co. Ltd.

Schotex Global is dedicated to supplying sustainable and innovative textiles and textile technologies that are uncompromisingly high performance. Specializing in premium, quality fabrics with functional excellence, Schotex Global products are designed in Switzerland and manufactured in Asia, combining Swiss quality and precision with Asian efficiency. Schotex Global is a Bluesign-approved mill that focuses on sustainability from yarn sourcing to completed yardage, providing customers with the technical solutions they need for the most demanding categories – from outdoor to fashion to sportswear to industrial applications.

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